



Program Guide Advertisement Form - FE18

Advertisement Registration Deadline is 12/1/17

Email to: finance@firstevent.org

or Mail to: First Event 2018, TCNE, PO Box 540071, Waltham MA 02454 781-891-9325



Advertisements for the program guide **MUST** be in the correct sizing format for the size of ad. chosen and **MUST** have a resolution of 600 DPI. If an ad. has to be re-sized, it will be stretched out of the desired shape and format. We do not want to disappoint you so that is why we are asking you to be sure to provide an acceptable format.

<u>Full Page options</u>	Dimensions H x W	Select	Price	
Center fold out (2 pages)	10" x 7.5"	SOLD OUT	\$520	SOLD OUT
Back Cover	10" x 7.5"	SOLD OUT	\$260	SOLD OUT
Inside cover	10" x 7.5"	SOLD OUT	\$260	SOLD OUT
Full Page	10" x 7.5"	<input type="checkbox"/>	\$175	
<u>Half Page Options</u>				
Horizontal Half Page	5" x 7.5"	<input type="checkbox"/>	\$100	
Vertical Half Page	10" x 3.75"	<input type="checkbox"/>	\$100	
<u>Quarter Page Options</u>				
Horizontal Quarter Page	2.5" x 7.5"	<input type="checkbox"/>	\$70	
Vertical Quarter Page	5" x 3.75"	<input type="checkbox"/>	\$70	
<u>Business Card Options</u>				
Horizontal Business Card	2" x 3.5"	<input type="checkbox"/>	\$50	
Vertical Business Card	3.5" x 2"	<input type="checkbox"/>	\$50	

Contact/Advertiser Name

Mailing Address

Phone Number

Email Address

For Credit Cards:

Payment Amount

Name on Card

Card Number

Expiration Date

CVV Code

Billing Zip Code